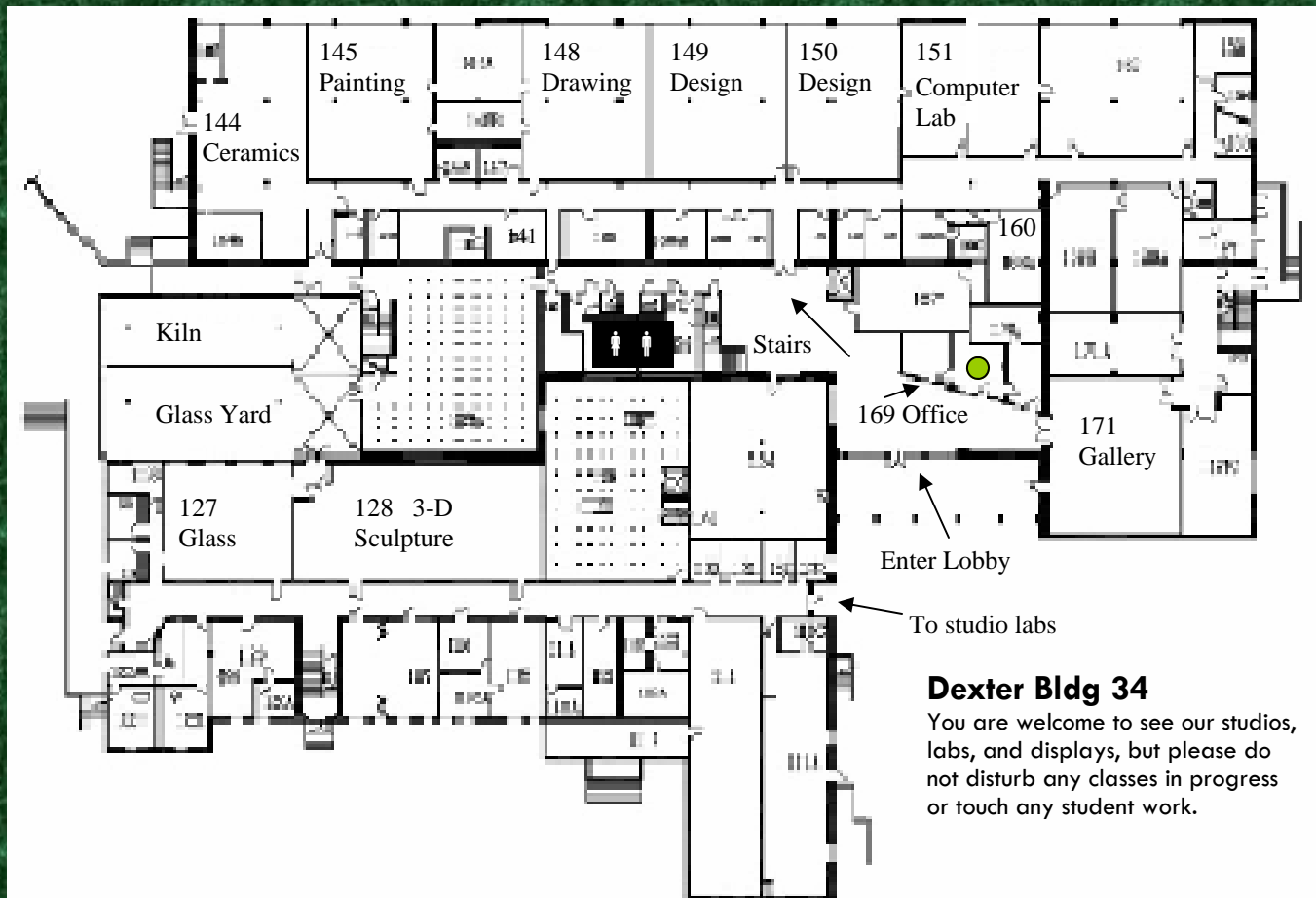


welcome to cal poly ▪ ART&DESIGN ▪ self-guided tour



Dexter Bldg 34

You are welcome to see our studios, labs, and displays, but please do not disturb any classes in progress or touch any student work.

GRAPHIC DESIGN

A diverse and expanding profession encompassing corporate communication, editorial design, advertising, package design, electronic publishing, environmental graphics and motion graphics. Students study a variety of subjects relevant to the field, including typography, illustration, symbology, corporate identity, design history, and computer-assisted design.

Classroom and Computer Lab: Rooms 150 & 151

PHOTOGRAPHY & DIGITAL IMAGERY

A diversified, commercially oriented program for careers in advertising, illustration, portraiture, corporate/editorial photography, and digital image making. Courses include traditional photo processes, digital image making, large format photography, video and multimedia production, advertising illustration, history of photography, professional practices, and joint projects with graphic design students. **Photo Lab: Room 222 upstairs**

STUDIO ART

A broad-based undergraduate education in the visual arts, this program is distinctive for its depth of required course work in both 2 and 3-D media, as well as courses in portfolio preparation, professional practices, and a senior project. Career possibilities include positions in industry, education, entertainment, and museum/gallery management. This is an environment where imagination, intellectual rigor, self expression, and skill development are expected and valued. **Painting/Drawing: Rooms 145, 148, 149**
Sculpture, Ceramics, Glass: Rooms 127, 128

University Art Gallery: Rm 171 The gallery features five shows yearly, including the annual student art exhibition.

Visual Resource Center: Room 141

A comprehensive library and resource point for images of art and architecture.

Student Resource Center: Room 160

Department Office: Room 169

Visit our studios and labs to see student work, department news, club activities, and gallery exhibits.