

Portfolio Requirements

Photography/Digital Imagery (no assigned project)

The required portfolio should consist of work that best demonstrates the applicant's potential in the discipline of Photography/Digital Imagery. Because personal interviews are impossible during the review process, it is imperative that the following guidelines are carefully followed.

Size Requirements:

8" x 10" minimum print size. The maximum size for portfolios is 20" x 26," including matting or mounting.

Portfolio Cases:

Photographer's shipping case or portfolio case only (see illustration on Portfolio Submission Checklist). Place your name and a "P" on the outside of your portfolio and shipping case. Shipping cases may be purchased at most large camera stores or from the following sources:

Samy's Camera, Santa Barbara (805) 963-7269
Light Impressions, NY (800) 828-6216

Freestyle (800) 545-1011
B & H Photo (800) 221-5662

Presentation:

All work must be printed and matted or mounted. No rolled, glassed, or framed work will be accepted. Slides are not accepted. The choice of using matte or glossy format is up to you and what you believe best shows your work.

Identification of Work:

The applicant's name must be clearly printed on the back of each mounted piece, on the one-page statement, and on the outside of the portfolio case.

One Page Statement:

A single, typewritten page, double-spaced, discussing your photographic work, career goals, and aspirations must be included in your portfolio. Include your name on your statement.

Twenty (20) Prints: Fifteen (15) Color Prints Five (5) Black and White Prints (film or digital)

8" x 10" minimum size, to be evaluated for tonality, sharpness, composition, statement, and design

Additional Examples:

If you wish, you may include up to four additional two-dimensional works, that you consider supportive of your application (color prints, computer art, etc.).

Suggested reading: *Photo District News*

For questions on any of the above, please refer to the "Portfolio Review Policy."